Managing the complexity of environmental assessments of complex industrial systems with a Lean 6 Sigma approach

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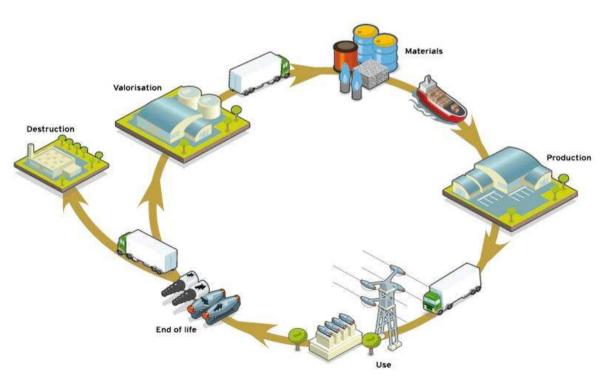




Introduction

Eco-design has become a major concern for many companies

Eco-design: The integration of environmental requirements into the product design or improvement process, along with other design parameters (technical feasibility, cost, quality, etc.), in order to improve its environmental performance throughout the product life cycle. The product concept includes goods, services and processes. (Areva 2006)



B to B firms now feel concerned

But the classical eco-design process seems to be not adapted to complex industrial systems

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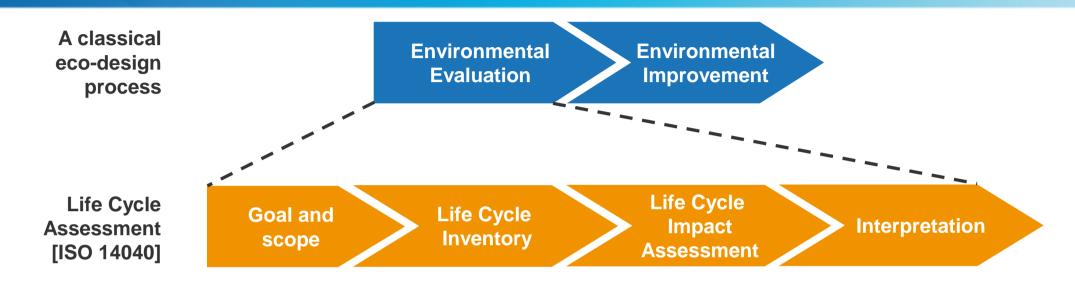
Aluminium smelters & conversion substations: complex industrial systems

- High number of subsystems and components
- Operation phase very uncertain
- End-of-life almost unknown
- Closely linked to the macro-system (aluminium smelter)
- Environment is a priority for aluminium producer but they are not able to eco-design the whole system





Eco-design & complex industrial systems



This process encounters **limits** face to complex industrial systems

- Boundary selection [Reap et al. 2008]
- Multi-functional processes [Reap et al. 2008]
- Data granularity, availability and quality [Leroy 2009]
- Spatial and temporal dimensions [Reap et al. 2008]
- Economic and political dimensions
- Team, milestones, stages ?

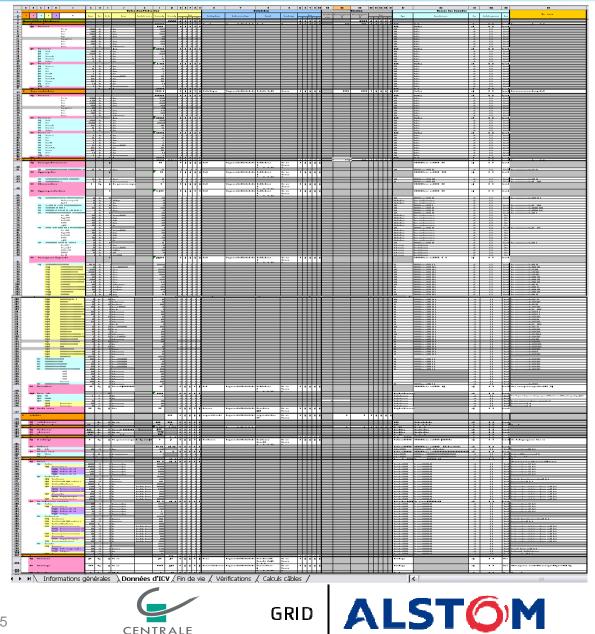




Complexity of environmental assessments of complex industrial systems

Example of a simplified LCA of a conversion substation (6 months)

- We encounter limits in terms of:
- Data quality
- Data availability
- Choice of the level of detail



Methodology requirements

We need to define a methodology that:

- Is able to systematically consider the technical LCA limits concerning complex industrial systems,
- Can be declined on different systems and subsystems levels,
- Considers a reference product to improve,
- Supports ISO standards about LCA,
- Covers both the environmental evaluation and improvement phases,
- Offers a rigorous framework with precise milestones and deliverables,
- Is able to take into account **customer requirements**.

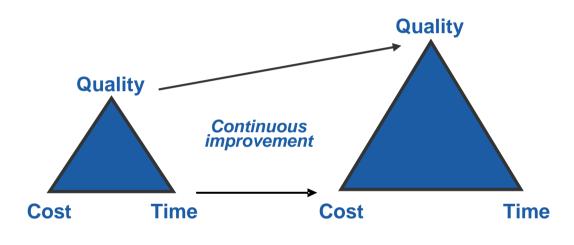




Lean 6 Sigma & Lean and Green

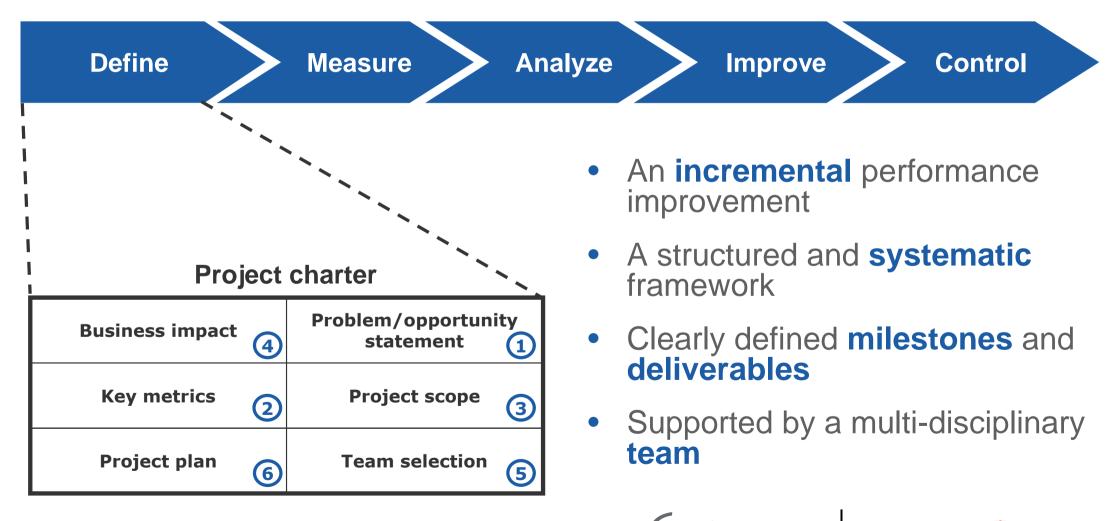
The LSS offers a rigorous framework that matches some of our requirements

- It creates values for the stakeholders
- It gives competitive advantages
- The *Lean & Green* field
 - Mixes LSS and environmental considerations
 - To improve the environmental performance
 - Examples : IBM Green sigma [Olson 2010], US EPA toolkits [USA EPA 2007]...
- But the existing approach are not product-oriented



The DMAIC approach

The DMAIC approach is adapted to complex problems

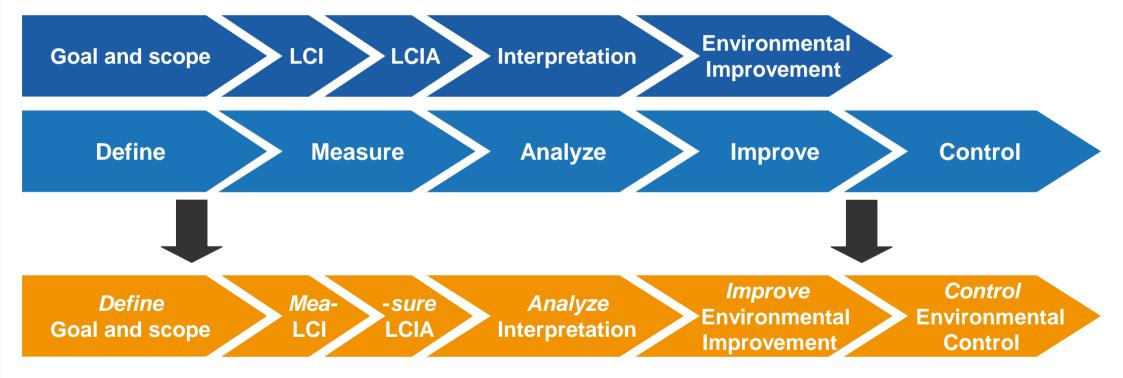


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Proposition of a methodology

Management of eco-design projects of complex industrial systems based on a DMAIC approach



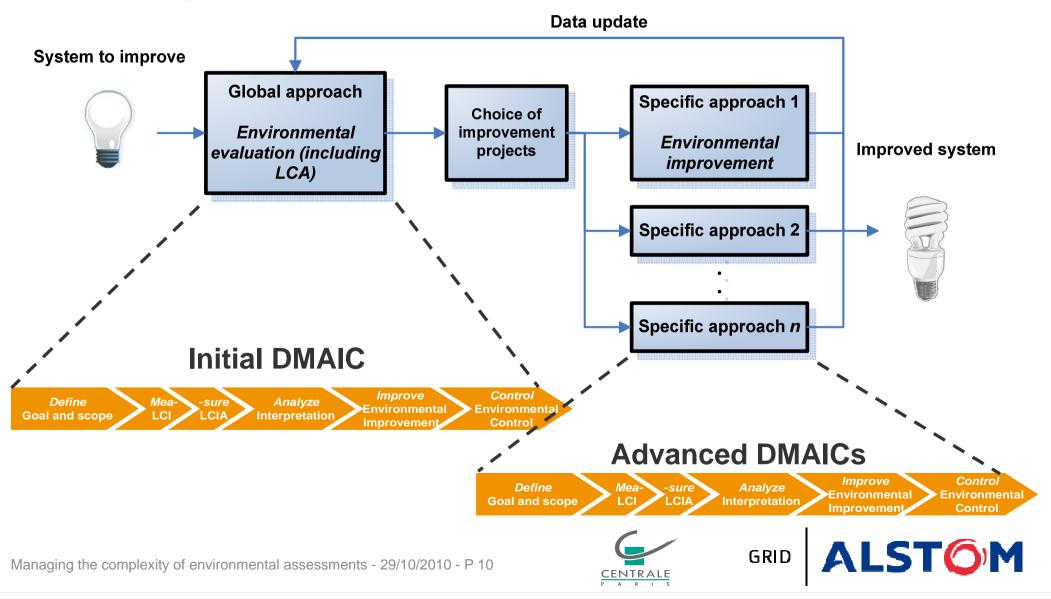
But this approach is **hardly applicable** on complex industrial systems as is

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Evolution of the methodology

The global approach feeds the specific approaches



Application on Alstom Grid conversion susbstations

Define

- Project charter including LCA goals and scope
 Customer requirements identification

Measure

- Life Cycle Inventory
 Life Cycle Impact Assessment
 Data management procedure

Analyze

LCA report

Improve

- Setting up of an internal working group (in progress)
 Use of eco-innovation creativity tools
 Identification of environmental improvement ways

Control

- Standardization, documentation
 Communication (internal and external)
 Choice of environmental improvement ways to carry out by the project sponsors in advanced DMAICs



Advantages of the methodology

- The methodology supports the eco-design of complex industrial systems.
- It is in accordance with the LCA ISO standards [ISO 14040] [ISO 14044]. The results are transmissible.
- The **project team** is clearly defined, as well as **milestones** and **deliverables**. The methodology is **reproducible** and standardized.
- It takes into account the **customer requirements**.
- It is adaptable to the company requirements in terms of level of details.
- It is based on a well-known continuous improvement method.

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Perspectives

To enhance the reliability of the methodology

- By defining **metrics** to measure the methodology performance
- By **applying** it on other complex industrial systems
- By inserting it in the ISO standards framework (ISO 14006 in particular) [ISO 14006]
- The **life cycle modelling** in LCA will be studied to improve the results reliability in a specific context
 - Uncertain life time
 - Maintenance
 - Obsolescence
 - Political and economic context
- Towards the design of "eco-designing organisations"?





Thank you for your attention!

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